

# Peace Day Philly 2024 Media Kit



## About Peace Day Philly

Peace Day Philly is the local initiative for the United Nations International Day of Peace, **September 21**. Since 2011, Peace Day Philly has encouraged, collaborated on or organized over 200 programs related to personal, local and global peace on and around Peace Day and has engaged over 185 organizations. Peace Day Philly is a non-profit organization but continues to be created each year by a small group of dedicated volunteers.

For more about Peace Day Philly, go to <https://www.peacedayphilly.org/>

## This September

This year, in-person and virtual programs will be offered from **Sept. 16 - Sept. 22**. Our featured 2024 program is “*Cultivating Peace in Philadelphia*,” a speaker and networking program in which diverse peacebuilders will share about their challenges, successes and thoughts for the future.

<https://www.peacedayphilly.org/event/cultivating-peace-in-philadelphia/>

For a full list of programs and events, go to [www.peacedayphilly.org/events](http://www.peacedayphilly.org/events).



## Who's Involved

Over 25 participating organizations including Global Citizen, E.M.I.R. Healing Center, Philadelphia Ethical Society, the Peace Center, the Philadelphia Police and the School District of Philadelphia. For the full list: <https://bit.ly/4e4ZrOZ>

## Toolkit for schools and communities

Which includes many ideas for engaging kids and communities in Peace Day:

<https://bit.ly/4dSCHve>



## More ideas: Building Peace in Your Classroom:

<https://bit.ly/4geib0h>

## Videos

Peace Day Philly overview video:

<https://bit.ly/PDPVIdéo>

PSA Format video:

<https://bit.ly/PDPPSA>

Original Peace Day Song about having compassion for those who live in war and conflict, go to: <https://bit.ly/WhatIfVideoFarah>

## Social Media Hashtags/Sample Post

#peacedayphilly #peaceday2024

*#PeaceDay2024 is a chance for our City of Brotherly Love to come together and take action for peace! How will you increase the peace in your world on 9/21? get involved: [www.peacedayphilly.org/events](http://www.peacedayphilly.org/events) & [www.peacedayphilly.org/what-can-you-do/](http://www.peacedayphilly.org/what-can-you-do/) #peacedayphilly*

